WHY INSTALL ELECTRIC VEHICLE CHARGERS AT YOUR WORKPLACE?

Boost Your Brand and Your Bottom Line

- Make your parking lot your best marketing tool
- Decrease your carbon footprint
- Earn LEED points
- Attract and retain innovative employees

52% of employees believe their employers should be doing more for the environment

20x
Employees with workplace charging are 20 times more likely to drive an electric vehicle

Energize Employees with a Low-Cost Perk

- Health insurance $8.25/day
- Gym membership $4.16/day
- Company cell phone $3.40/day
- Coffee $2.50/cup

LEVEL 2 CHARGING <$1.50/day
LEVEL 1 CHARGING <$0.60/day

41m vehicles on the road will be electric by 2040

Clear the Air

ANNUAL CO2 EMISSIONS in the Pacific Northwest

- Gas car 11,435 pounds
- Hybrid car 6,258 pounds
- ELECTRIC CAR 1,644 pounds

Show Me the Money

The cost to buy and install a vehicle charger ranges from $4,000 to $10,000—and your company may qualify for public incentives to help pay the cost.

99¢
EV drivers pay only 99 cents to drive the same distance as a gallon of gas in a conventional car

Sources: Gallup Workforce Poll 2015, National Marketing Institute, Adecco, Minnesota Pollution Control Agency, U.S. Department of Energy