



Utah Clean Cities Members & Stakeholders,

You have an incredible opportunity to lead your business with our Green Fleet program and the Rocky Mountain Power, *Live Electric* EV Fleet project; with incentives for electric vehicles and workplace charging for your customers, employees and fleet.

1. You will find the **application** attached. If you have any questions on completing this we are happy to help.
2. This link is a comprehensive [vehicle procurement guide](#) to further assist your fleet inquiries and comparisons.



Electric vehicle sales in the US are higher than they've ever been with **more than 130,000 EVs sold** between November 2015 and November 2016. There are now close to **535,000 EVs on the road** today.

Utah is the fastest growing state for EVs with a 60 % increase in EV registrations.

(Source: <https://www.recode.net/2016/12/21/14041112/electric-vehicles-report-2016>)



UTAHCLEANCITIES.ORG

Become a Green Fleet leader with the **Live Electric Pilot Program**

Utah Clean Cities is here to make it easier for you to become a **Green Fleet leader**

Taking Clear Steps to Lead Clean Change

Pioneering Utah employers are accepting the LIVE Electric Workplace Charging Challenge installing chargers for plug-in electric vehicles (EVs) at their worksites. By taking on this Live Electric, challenge, you show employees, customers, and the community you are committed to innovation and making positive changes. The Live Electric partnership invites you to Lead Electric

- **Assess** charging demand to recognize and meet your team's needs.
- **Commit** to a reasonable minimum goal of charging provision for EV-driving employees.
- **Plan** how you will deploy charging at one or more worksites.
- **Communicate** the plan with your employees and the community.
- **Share** your progress over time and exchange best practices and lessons learned with other forward-thinking challenge partners.



Lead Electric, Working with the Benefits

By offering EV charging at your workplace, you can take your place at the front of the pack as an innovative and thoughtful leader in our community, as well as enjoy benefits that come from workplace charging. You'll find that an EV charging station can enhance your sustainability efforts and even help work towards your building's LEED certification. You'll also reduce indirect emissions from employee commutes, which are the biggest contributor to a company's carbon footprint, making you and your team feel good about doing the right thing for the environment and our state.

Recognizing and Meeting Your Team's Needs

Whether you have employees with EVs already or not, your team will be excited about the option and convenience to charge at work. You might even attract better talent by being able to offer this exclusive benefit.

You can encourage your team by sharing the advantages of EVs, such as reduced maintenance costs and fuel savings. Best yet, you can point them to the [incentive program from Rocky Mountain Power](#) that outlines the benefits of buying an EV



Getting Your Workplace Charged Up

Utah employers of all sizes and industry types are joining the LIVE Electric Workplace Charging Challenge, benefiting themselves, employees, and all of Utah. Get signed up by contacting [Utah Clean Cities](http://UtahCleanCities.org) today. Learn more about [becoming a workplace-charging host](#), [managing a plug-in fleet](#), or taking advantage of [incentive programs from Rocky Mountain Power](#).



The University of Utah

By partnering with Leaders for Clean Air, the U's Commuter Services was able to buy charging stations at affordable prices—less than \$500 each. They were also able to combine the installation costs with the construction of two new parking garages.



Salt Lake City

The City purchased and installed charging stations at twelve sites across Salt Lake City, thanks to a Utah Division of Air Quality (DAQ) grant and City funding. As part of a mobile-enabled network, motorists can check for available units on their smartphones.



Utah's Hogle Zoo

Through the use of a grant and Salt Lake City funding, the Hogle Zoo purchased two quick chargers. Zoo guests receive a full charge in only four hours, and it's free.



REI

REI has a goal to become climate-neutral in their operations by 2020. As part of that initiative, they installed EV fast-charging stations at their stores in Salt Lake City, Colorado Springs, and Seattle to support cleaner transportation to the outdoor places their members recreate.



Packsize

Thanks to Hanko Keissner, Packsize's CEO, and his Leaders for Clean Air nonprofit, Packsize installed sixteen charging stations, making roughly 15 percent of employees' miles to and from work emission-free. Their employees also save about \$1,000 annually in fuel, service costs, time, and car depreciation.



Rocky Mountain Power

RMP installed their first charging stations in their Salt Lake office as part of the WestSmart EV project, a grant awarded to RMP by the Department of Energy. Both visitors and employees can use the stations, and employees can receive a \$1,250 incentive to purchase or lease an electric vehicle.



For more information, visit utahcleancities.org or call 801.580.1922.

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