



Utah Clean Cities - Project Support Internship

The Clean Cities University Workforce Development Program is an initiative of Clean Cities, a government-industry partnership sponsored by the U.S. Department of Energy's Vehicle Technologies Program. Clean Cities strives to reduce petroleum consumption in the transportation sector in nearly 100 communities across the country. Since the creation of the CCUWDP in 2010, Clean Cities has hosted more than 350 interns in more than 60 Coalitions.

The Clean Cities internship will give students studying communications, public relations, business, marketing, engineering or environmental sciences, the opportunity to grow public awareness and expand the markets of advanced vehicle technologies, alternative fuels, and practices that reduce the consumption of petroleum. Students have participated in research, outreach activities, public education, K-12 outreach, fleet events, and a vast array of transportation-related environmental projects. Utah Clean Cities is a part of the National Network of nearly 100 Clean Cities and covers the entire state of Utah. Please see the ["About Us"](#) Page to learn more about Utah Clean Cities.

Duties:

Specific Project Support:

1) Outreach and education for alternative fuels with strong focus on Electric Vehicle and EVSE Infrastructure Programming Support:

- Plug-in electric vehicle or workplace charging work that will be completed by the student: The Intern will be working to support our electric focused projects to educate primarily fleets, partners and the public about Electric, Plug-in Electric, and Workplace Charging. Because the majority of funded projects with UCC are working with Electric and Workplace Charging, the intern will be majorly working with these subjects. Additionally, PHEVs and Workplace Charging have high interest in Utah.
- Alternative fuel & fleet news; events and community involvement workshops held throughout the internship; and local fleet highlights and stakeholder successes, will be recorded, and connected to the community further through constant communication via blog posts, social media platforms, the UCC website, and UCC newsletters;
- Will support staff with social media platforms for UCCC and updated daily to promote alternative fuel vehicles, further connecting Utah Clean Cities with businesses and fleets interested in converting to alternative fuels;
- Conduct market research and data analysis to stay current with the local market;

- Support with events including ride and drives, information sessions and workshops with Rocky Mountain Power, Governor's Office of Energy Development, Utah Clean Air Partnership and other local and regional partners;
- Work to enhance communication on the project goals with current and new stakeholder through media campaigns, workshop materials and possible innovative ideas to enhance exposure;
- Enhance coalition PR efforts and provide support to the coalition to make certain the website portal is current, relevant, and coincides with the social media face of UCC

2) **Outreach and education for alternative fuels:**

- Alternative fuel & fleet news; events and community involvement workshops held throughout the internship; and local fleet highlights and stakeholder successes, will be recorded, and connected to the community further through constant communication via blog posts, social media platforms, the UCC website, and UCC newsletters.
- Will support staff with social media platforms for UCCC and updated daily to promote alternative fuel vehicles, further connecting Utah Clean Cities with businesses and fleets interested in converting to alternative fuels.
- Conduct market research and data analysis to stay current with the local market
- Support with events including ride and drives, information sessions and workshops with Rocky Mountain Power, Governor's Office of Energy Development, Utah Clean Air Partnership and other local and regional partners;
- Work to enhance communication on the project goals with current and new stakeholder through media campaigns, workshop materials and possible innovative ideas to enhance exposure
- Enhance coalition PR efforts and provide support to the coalition to make certain the website portal is current, relevant, and coincides with the social media face of UCC

3) **Admin Work**

- Learn to write, design and distribute newsletters, press announcements and assist with planning Clean Cities Outreach events to assist with the development of the advanced fuels and vehicles with local decisions and informed choice

Required:

- Current undergraduate (Junior or Senior only) student, graduate student, or up to one year past graduation;
- Educational focus and/or experience with Advanced and Alternative Fuels encouraged

COVID-19 Restrictions: The UCC team is currently 100% remote, however we are typically located within downtown Salt Lake City. While UCC is flexible with remote work locations, once our office space is available, we will re-evaluate remote work.

Utah Clean Cities is an equal opportunity employer. We are committed to equal employment opportunity and do not discriminate in the terms, conditions, or privileges of employment on account of race, age, color, sex, national origin, physical or mental disability, or religion or otherwise as is prohibited by federal and state law.

**Position will be required to complete a 90-day probationary period and negotiated into a full-time salary position upon successful completion of 90-day review. 90-day probationary period may be waived at the discretion of the Executive Director.*

To Apply, please submit a Cover Letter detailing your interest and qualifications for this position and a detailed resume to kelly.barrett@utahcleancities.org. Email inquiries only please.