



C2C: Clean Energy to Communities

U.S. DEPARTMENT OF ENERGY

Clean Energy to Communities (C2C) stakeholder toolkit

Background

On January 18th the U.S. Department of Energy (DOE) launched Clean Energy to Communities (C2C), an innovative \$50 million program that connects local government, electric utilities, and community-based organizations with the immense capabilities of DOE's national lab complex to help them turn their clean energy goals and ambitions into reality. We are hoping to have a groundswell of interest from communities of all types across the country. Please use this stakeholder toolkit to spread the word about this opportunity and adjust it as you see fit.

Main National Renewable Energy Laboratory website: www.nrel.gov/c2c

DOE press release: <https://www.energy.gov/articles/doe-launches-new-50-million-program-help-communities-meet-their-clean-energy-goals>

Newsletter blurb

DOE Launches C2C Program to Help Communities Meet Their Clean Energy Goals

DOE's new Clean Energy to Communities (C2C) program connects local government, electric utilities, and community-based organizations with the immense capabilities of DOE's national lab complex to help them turn their clean energy goals into reality. With three distinct levels of assistance ranging from a few weeks to a few years, C2C supports communities in transitioning to clean energy systems that reflect their local priorities.

[Learn more](#) about the program and apply today.

Email to copy and paste to stakeholders (with appropriate tweaks)

Subject line: New DOE Program Wants to Help Communities Meet Their Clean Energy Goals

Dear XX,

Today the U.S. Department of Energy announced Clean Energy to Communities (C2C), a program that connects local government, electric utilities, and community-based organizations with the immense capabilities of DOE's national lab complex to help them turn their clean energy goals and ambitions into reality.

C2C is designed to serve a wide range of communities—from small rural communities to sprawling urban areas; from communities just starting out on their transition to clean energy to those ready to implement. It provides tailored technical assistance through three distinct levels of support, ranging from a few months to a few years, as well as peer learning opportunities.

Whether your clean energy goals and questions span renewable power, grid, mobility, or buildings, C2C can help.

I encourage you [read more](#) about the three types of support options and consider applying.

Sincerely,

XXX

[Include press release text with email]

Social media

- A new program connects local government, electric utilities, and community-based organizations with the immense capabilities of @ENERGY's national labs to help them transition to clean energy systems that reflect local priorities. Learn more and apply to join the program: [<Press release LINK>](#)
- A new @ENERGY program wants to help communities develop and meet their clean energy goals! Learn more about the program and apply today: [<Press release LINK>](#)
- This new @ENERGY program managed by @NREL wants to help your [city/town/tribe] transform its clean energy goals into reality! Learn more about how to apply: www.nrel.gov/c2c
- A new program is making the expertise & innovative tools from @ENERGY's national labs accessible to communities across the country to help them advance their clean energy goals. Learn more about how this could benefit your community: www.nrel.gov/c2c

C2C Overview video: [Clean Energy to Communities Program - YouTube](#)

C2C Fact sheet: <https://www.nrel.gov/docs/fy23osti/85084.pdf>

C2C Newsletter sign up: https://forms.office.com/Pages/ResponsePage.aspx?id=fp3yoM0oVE-EQniFrufAgNt_3wZP-x5Ctr39GcXU8J5UQU8zQ09LMji4OE85OVRGUzJMT1ZRNlhaWS4u

Webinar on C2C in depth partnerships, February 1, 2023 3-4pm ET. [Register here](#)

Fairbanks, AK case study:

Blog: [NREL Supports Alaska Utility Amid Coal Plant Retirement Through Communities to Clean Energy Program](#)

Video: [Clean Energy to Communities Program: Golden Valley Electric Association and Fairbanks, Alaska](#)

Graphic



Newsletter blurb for just in-depth partnerships program

[Apply for a Communities to Clean Energy In-Depth Partnership](#)

DOE's new Clean Energy to Communities (C2C) program connects communities to the immense capabilities of DOE's national lab complex to help them turn their clean energy goals into reality. C2C's multi-year in-depth technical partnerships provide cross-sector modeling and innovative testing to support communities in developing roadmaps to achieve clean energy goal(s) and/or overcome a specific clean energy challenge across the renewable power, grid, mobility, and buildings sectors. The 4-8 partnerships will each be supported by funding ranging from \$500,000-\$3 million. Community teams consisting of representatives from local government, community-based organizations, and electric utilities are encouraged to apply.

[Learn more](#) about the three types of in-depth partnerships and start getting your application ready today.

Newsletter blurb for just expert match program

[Apply today for Communities to Clean Energy Expert Match Assistance](#)

DOE's new Clean Energy to Communities (C2C) program connects communities to the immense capabilities of DOE's national lab complex to help them turn their clean energy goals into reality. C2C's 'expert match' offering provides 40-60 hours of assistance with one or more technical experts to help address near-term clean energy questions or challenges for up to 200 communities. Local and tribal governments, regional planning organizations, electric utilities, NGOs, and others are encouraged to apply.

[Learn more](#) and apply today.