Community Action Roadmap

Empowering Near-port Communities

Facilitated with the Community Steering Committee

2023-2024

UTAH CLEAN CITIES

Clean Fuels • Clean Strategies • Clean Air

Step 1:
Prioritize Goals and Concerns

Summary:

1- Identified Issues: The committee reviewed a checklist of community issues and prioritized them based on importance. They also added additional concerns not covered in the checklist for further consideration.
2. Added Details: After listing the key issues, the committee described each concern in detail. For instance, they identified specific locations and times when certain issues, such as poor air quality, are most prevalent.
3. Described Impacts: The committee outlined the community impacts associated with each concern.
4. Set Goals: Each concern was translated into a clear goal.
5. Prioritized Action: In the final step, the committee prioritized concerns and goals based on their importance. They sought input from the community to determine which changes should be addressed first, considering limitations such as resources and time constraints.

Potential Community Concerns

- [x] Noise
- [x] Road Traffic/Water
- [ ] Traffic
- [x] Smells/Odors
- [ ] Air Quality
- [ ] Human Health
- [ ] Pedestrian Safety
- [ ] Trash
- [ ] Abandoned Lots
- [x] Brownfield Sites
- [ ] Polluted Waters
- [x] Access to Open Space
- [ ] Light Pollution
- [x] Other: Loss of Biodiversity

Goals & Concerns

ISSUES OF CONCERN	DETAILED DESCRIPTION	IMPACTS	GOAL	PRIORITY
Noise	Noise from heavy-duty diesel vehicles, airport, trains	Disruption to nearby communities	• Adjust hours of operation, size, real-world understanding	
Road Traffic/Rail Traffic	• Increased heavy-duty diesel vehicles and rail • Lack of roads going to the Westside • Single lanes cause congestion	More time spent in traffic	• Accessible hours of operation • Accessible road construction plans impacting traffic • Frequent updates on construction plans • UIPA representation at community meetings	1
Air Quality	Increased transportation, downwind and hot spots include: northwest of SLC county, when the wind picks up, before and after school drop off, 800, 900 and 1000 west trains stack up (need more bridges), traffic after work hours at the grocery store, Redwood and I-80 I-215, Fairground events, rec center events	Has impacts on children, elderly and sensitive populations	• Limiting times of operation • More transit lines going to Westside	3
Polluted Waters	Proximity to wetlands and Jordan River	Degraded water quality		
Light Pollution	Traffic lights during day and night	On bird migration		
Loss of biodiversity	• Wetland loss • Less water • Mosquito populations • Migratory bird populations	Imbalance in the ecosystem	• Stormwater pollution site plan	2

Step 2:
Identify Levers for Change

Summary of the Priority Goal: Impacts on Traffic

1. The committee's priority goal focuses on addressing traffic impacts. They identified several influential entities beyond the port authority that could help address this issue:

- **UTA/UDOT**
- **Union Pacific/Railroad**
- **Westside Coalition**
- **Salt Lake City Police Foundation**
- **Rose Park Community Council/Poplar Grove**
- **Axis Connect**

2. The committee located the website for each identified entity and listed major services and responsibilities related to the traffic issue. This provides insight into the roles these entities play in managing transportation infrastructure and addressing traffic concerns.

3. The committee scanned the news sections of each entity's website and identified any planned projects or initiatives relevant to their prioritized goals.

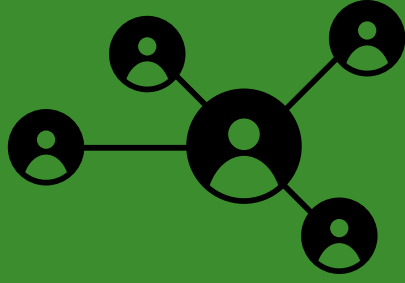
4. Following initial research, the committee can call agency contacts to confirm responsible departments and staff, locate regulations and plans, and identify near-term opportunities for promoting change. Agency staff will be a valuable resource in overcoming challenges in identifying contacts and obtaining necessary information.

5. As a final step, the committee compiled the gathered information into a contact sheet for future reference. The following sheet includes agency contacts, information on plans and regulations, and details about services related to the traffic issue. This will facilitate ongoing communication and collaboration with relevant entities.

Contact Sheet

Entities	Website	Services	News	Contact
UTA	Visit Ride UTA Website	• Adopt-a-Stop • Art in Transit • Community Advisory Committee • Community Engagement Strategic Plan • Community Events • School Outreach • Travel Training	• Our Top Twelve for 2023 • Building a More Equitable Transit System for All	• rideuta@rideuta.com • 801-743-3882
UDOT	Visit UDOT Website	• Invites Utahns to rethink their trip by providing strategies that encourage less driving that improves quality of life. • an environmental study that will evaluate alternatives to extend SR-92 west to improve regional mobility	Utah's 2023-2050 Transportation Plan	• contactudot@utah.gov • 801-965-4000
Union Pacific	Visit Union Pacific Website	• Carbon Emission Estimator • Increasing fuel efficiency, reducing air emissions and energy consumption, or recycling used materials.	Visit the Union Pacific News	402-544-5000
Westside Coalition	Visit Westside Coalition Website	• Environmental Resources • Transportation • Westside Development • Public Safety	Visit the Westside Coalition News	Contact
Salt Lake City Police Foundation	Visit the Salt Lake City Police Foundation	• Apply for a grant! • Enhance community outreach through events and programs that promote crime prevention and public safety.		Contact
Utah Transportation Commission	Visit the Utah Transportation Commission Website	• Statewide Transportation Improvement Program (STIP) • Commission meetings to receive comments from the public	Visit the UDOT News	transportationcommission@utah.gov
Axis Connect Trucking School	Visit the Axis Connect Trucking School Website	Training to individuals seeking a career in the trucking industry.		• 801-651-7704 • Info@AxisConnectTrucking.com

Step 3:
Build Relationships



Summary:

1. The Committee identified the influencers in their community: Sweet Streets, ASPIRE, Representative S. Hollins, Representative A. Romero, Alejandro Puy, and Victoria Petro-Eschler
2. They identified stakeholders that are already supporters: ASPIRE, Representative S. Hollins, Representative A. Romero, Alejandro Puy, Victoria Petro-Eschler, UCAIR, Idle-Free Schools, Green bikes
3. The committee reviewed potential support options from page 8 of the Community Action Roadmap. They identified entities like environmental NGOs, local businesses, government agencies, and community groups for building relationships to advance their cause. **The following sheet is a chart by the committee to include the potential supporters.**

Potential Supporters

Potential Supporter (name and organization)	**What kinds of support could this person offer?**	**Are there opportunities to offer them mutual support?**	**Who can help build this relationship?**	**What strategy(ies) should we use to share our community's perspective?**
Sweet Streets	Safe mobility options for all ages, incomes and neighborhoods	Support their current campaigns, such as Neighborhood Byway	Network of stakeholders/residents	Share our projects, and doing outreach
Green Bikes	The bike share program serves as a mechanism to improve community health, air quality, and increase the use of existing transit infrastructure	Support their mission to reduce carbon emissions, especially near-port communities		Sharing stories that represent near-port Communities that highlight impacts of traffic and lack of public transportation
UCAIR	UCAIR's Grants program rewards organizations with creative and innovative ideas combined with resourceful planning to reach measurable emissions reductions.	Support their mission to reduce emission by the transportation choices we make		Ask to join their meetings to share about our project
Salt Lake City-Mobility Hub Study-	Salt Lake City efforts to expand transportation choices and make getting where you need to go easier	Support their mission to provide more transportation choices		Support their study with expanding transportation options
UTA	Provides public transportation options	Support their mission to provide transportation to near-port residents		Ask to join their meetings to share about our project, and the resident's stories

Step 4:
Develop an Action Plan

Summary:

Project selection: The committee has chosen the "Fighting the Freight Train Crisis" project, which aims to address traffic congestion and air quality concerns, potentially incorporating air quality measures such as air sensors. This project aligns with their goal of mitigating the impacts of traffic on the community.

Engagement Strategy: Referring to the Community Action Roadmap, the committee determined the most effective engagement method. They focused on collaboration, advocating for solutions, and providing input from the affected community members. This approach ensures active involvement and buy-in from stakeholders.

1. The committee developed an action plan, outlining activities necessary to accomplish the chosen project. This plan includes tasks such as conducting outreach, procuring air quality sensors, and collaborating with decision-makers. Each activity has an assigned lead and a timeframe to ensure accountability and progress.
2. Define Success. Place a star next to key milestones in your action plan to evaluate and celebrate success. Review the two measuring success resources listed on page 16 of the Community Action Roadmap. What are some metrics for measuring your process and organizational capacity (building skills)? What metrics (methods for measuring) can help measure tangible outcomes?
3. The committee will reach out to partner agencies and organizations to identify grants, technical assistance, and other resources to support project implementation. They may also explore opportunities for grant partnerships to build their track record in grant management and seek assistance from agency staff in accessing resources effectively.

Action Plan

Tasks	Description	Lead Person or Organization	Timeframe
Contact project leaders: Alejandro Puy	Get in touch with leaders to determine the most effective ways to enhance existing project objectives and identify opportunities to incorporate collective goals.		ex: 1 Week
Build community support	Initiate discussions on the topic and pertinent concerns during relevant meetings.		ex: 3 Months
Develop content to highlight community impacts	Gather relevant data: Google Scholar- air quality around train crossings.		ex: 3 Months
Find sensor locations	Collect existing sensor data to identify gaps and determine areas requiring additional sensor deployment.		ex: 3 Months

Step 5:
Make your Case

The Committee gathered information that supports the community's concerns and goals

Data was collected from many sources.

- Inhalable railroad particles at ground level and subterranean stations – Physical and chemical properties and relation to train traffic
- Impact of transient truck and train traffic on ambient air and noise levels in underserved communities
- Impacts of Area-Wide Air Pollution on Multimodal Traffic: Comparing Pedestrian, Motor Vehicle, and Transit Volumes in Utah
- Rail-road crossing impacts: an international synthesis
- Evaluation of Passenger Car Emission Indexes in Relation to Passing through the Rail-road Crossing
- Air Quality at Public Transportation Stations/Stops: Contribution of Light Rail Transit to Reduce Air Pollution

Crafting their Message

The committee practiced crafting concise messages tailored to different audiences. They identified target groups, like environmental NGOs and local businesses, and developed messages addressing the issue, its location, importance, desired change, and timing for action or input.

Step 6:
Build Momentum for Change

Summary:

1. **Self-Evaluation:** The committee conducted a self-evaluation to assess their progress and identify areas for improvement. They gathered feedback from key partners through either anonymous surveys or group discussions, focusing on key functions such as outreach, volunteer coordination, fundraising, data analysis, messaging, and partner engagement.
2. **Identified Strengths:** They highlighted aspects of their approach that worked well during the evaluation process.
3. **Identify Areas for Improvement:** They identified areas that could be enhanced or refined to make their efforts more effective.
4. **Generate Solutions:** The committee brainstormed ideas for addressing the challenges identified during the evaluation process.
5. **Utilize Existing Partnerships:** They considered whether existing partners could contribute to improving areas needing development.
6. **Explore New Partnerships:** They explored the possibility of forming new partnerships to address any gaps or challenges.
7. **Plan Next Steps:** Based on the evaluation and feedback, the committee outlined concrete next steps to address areas for improvement and build upon their strengths.
8. **Celebrate Accomplishments:** They brainstormed creative ways to celebrate their achievements, such as developing press releases, sending thank-you notes, hosting events, or involving local talent.
9. **Institutionalize Efforts:** The committee discussed ways to institutionalize their efforts, such as forming coalitions, applying for non-profit status, establishing key roles and decision-making processes, and securing more funding.
10. **Capture Momentum:** Upon completing their project, they revisited their initial priority goals and considered whether new goals or projects should be added based on their accomplishments and lessons learned.